













HUMANITARIAN NEWS

Newsletter of Islamic Relief Malaysia



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IRM INTRODUCES NEW LINE OF HUMANITARIAN ICONS



New Line of IRM Humanitarian Icons

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Islamic Relief Malaysia (IRM) nominated eight new figures as Humanitarian Icon of IRM for 2018 - 2020 term at MySinggah Raya 2018. Chief Executive Officer, Zairulshahfuddin Zainal Abidin said the initiative was made to uphold individuals or alliances involved in creating a caring world community in Malaysia.

IRM takes a whole new approach to introduce new faces of icon whom having high-spirit and devoted passion to employ in humanitarian works based on their expertise and skills. A few icons being nominated have been actively joining humanitarian works since years ago.

For instance, Dr. Aizan Sofia, a Senior Lecturer at National University of Malaysia. She has been with IRM long before she furthered her studies abroad. After obtaining PhD, we invited her to contribute her expertise by being our counsellor to the disabled people for volunteerism courses.

As in line with five-years strategy of IRM which emphasises on helping the disabled, IRM is delighted to nominate Dr. Aizan who is also an OKU card holder.

Apart from Dr. Aizan, other icons introduced are Irma Hasmie, Redza Syah, Diana Amir, Habib Bullah, Elfaeza Ul Hag, Ashraf Muslim and Kumpulan Saujana.

The event, Majlis MySinggah Raya 2018 invited more than 700 quests from various backgrounds including beneficiaries, humanitarian partners of IRM, donors, volunteers, media representatives and celebrities as well as the public. The programme is held to celebrate and foster a better relationship among all stakeholders and the public.

IRM REINFORCES VOLUNTEERISM PROGRAMME



IRM Volunteers ready to embark on a new journey

13 volunteers of Islamic Relief Malaysia (IRM) involved in groundwork assessment alongside the family of IRM through Crafting Love and Care Programme at Lembah Subang Public Housing Programme.

The programme initiated by IRM imparted a useful exposure for each volunteer who had the interest to learn assessment process towards potential beneficiaries.

Through the programme, it indirectly improved communication skills with beneficiaries while exposing the real situation on the difficulties felt by those living in the heart of big city.

One of the volunteers in the programme believed that it is a good initiative for everyone to realise the importance of being grateful in life.

The programme will go through several phases, first, middle, and third phases.

Each phase serves to facilitate the implementation of programmes where the first phase emphasises the concept of assessment before helping out, the middle phase involves find out for the allocated aids, and the third phase is a distribution of aid to beneficiaries.



Volunteers having group discussion



Volunteers listening to presentation



Mock-key handover to beneficiary by MBSB Bank Berhad and IRM

HELPS KNOWS NO BOUNDARIES

MBSB Bank Berhad alongside Islamic Relief Malaysia (IRM) officiated a Sejahtera Programme Key-Handover Ceremony MBSB to beneficiaries under the Community Development programme.

IRM Chief Executive Officer, Zairulshahfuddin Zainal Abidin said IRM exists as a platform to bridge the needy and the public. He noted that IRM is also a platform of ease for each beneficiary through all the aids and projects manoeuvred by the organisation.

Head of Strategic Communication Department MBSB Bank Berhad, Zuhaznim Izzuddin was also positive with the cooperation between MBSB Bank Berhad and IRM as the programme can offer meaningful impacts towards the future of beneficiaries.

MBSB Bank Berhad has been working hand in hand with IRM since 2016 in search of beneficiaries for 'Program Sejahtera' and 48 families had been helped.

IRM also hopes that such humanitarian works can go on continously for the benefits of those in need in the future.



IRM Chief Executive Officer giving speech to the residents



MBSB Bank Berhad and IRM visiting the house of beneficiary

QURBAN PERDANA 2018 REACHES THE ABORIGIN

290 indigenous families in Kampung Kolam Air Bangkong and Bukit Tampoi, Dengkil received gurban meat offerings in conjunction with the Eid Adha celebration.

The Qurban Perdana 2018 programme organised by Islamic Relief Malaysia (IRM) in collaboration with IKIMfm, aimed to assist indigenous people who are also minority populations in Malaysia as in line with the focus of IRM to empower the community of these people to a higher status.

IRM Chief Executive Officer, Zairulshahfuddin Zainal Abidin saw the event as a 'business man' for the hereafter. It is not for personal gain but is a type of assistance from various contributing institutions.

This humanitarian program also serves as a bridging point to foster a better relationship between the mainstream community to know the indigenous people more closely.

In the meantime, IRM also believes in the 'touch and stay concept' as it hopes the presence of volunteers and humanitarian projects will continue in the future.

Datuk Dr Mohd Daud Bakar, Founder and Executive Chairman of the Amanie Group & International Shariah Scholar, as a special quest stated that the message of sacrifice being performed was not about slaughter, but it was a humanitarian message and must to be cultivated en masse with religious guides based on the Quran.

In his statement, in the context of the sacrificing, there is a humanitarian meaning of the concept of goodwill in favour of justice and truth alone is not enough. That nature needs to be accompanied by a value of courtesy and weight which has no limitations.

As a record, IRM aims to help more indigenous families as based on the vision for five-years objective in the period of 2017 to 2021.



IRM Board of Trustees, Prof. Dr. Azni Idris and Datuk Naimun Ashakli Mohammad, Chief Executive Officer, Zairulshahfuddin Zainal Abidin, Founder and Executive Chairman Amanie Group & Shariah Scholar, Datuk Dr. Mohd Daud Bakar, Saujana Nasheed Group, and IKIMfm with the beneficiaries at Qurban Perdana 2018



IRM staff working on-ground during Qurban Perdana 2018



Packed Qurban meat to be distributed to beneficiaries

IRM HUMANITARIAN ICONS CELEBRATING WORLD HUMANITARIAN DAY 2018

Three humanitarian icons of Islamic Relief Malaysia (IRM) stood together with IRM to celebrate World Humanitarian Day 2018 in appreciating beneficiaries.

Kumpulan Saujana believed that the initiative taken by IRM was a great leap that can foster a better relationship between the youth and the elderly.

IRM also utilised a friendlier approach to appreciate young beneficiaries so they would not feel neglected and feel accepted by the local community.

Irma Hasmie who was a part of team also felt that it did

not only give such meaningful impacts to the kids themselves, but the programme involved inculcating humanitarian values for her children.

Apart from that, Irma also emphasizes that humanitarian values should go beyond what is deemed of 'being choosy in appreciating the people who are less fortunate'.

Besides Saujana, Irma Hasmie and her husband Redza Syah, another humanitarian icon of IRM, Elfaeza UI Haq also took part in the programme and they were nominated as IRM Humanitarian Icon last 30th of June.



IRM Humanitarian Icon, Kumpulan Saujana joining World Humanitarian Day 2018

TO HELP DEVELOPMENT PROJECTS

Squad Celebrity Global Volunteers organised a Pre Loved4U Charity Sales in efforts to collect funds of RM2.4 million for humanitarian projects of Islamic Relief Malaysia (IRM) in collaboration with Ukhuwah 4 Ummah (U4U).

The sales collection of pre-loved items belong to local celebrities through the event were channeled to four development projects in Malawi, Bosnia and Herzegovina, India, and the Philippines.

Squad Celebrity Global Volunteers that was formed last April allowed 12 local celebrities to get an opportunity to explore the pain that the people in these four countries feel in hopes that they could share with the public about these people.

The 12 celebrities include Irma Hasmie, Redza Syah Azmeer, Fara Fauzana, Faizal Ismail, Ashraf Muslim, Farah Lee, Lufya Omar, Diana Amir, Zoey Rahman, Lah Ahmad, and Dhirar Zainal.

Mohamad Sharudin Dawam, President of U4U said it was a great opportunity for many Malaysian celebrities such as singers, actors, bloggers, and social media influencers to work together as a team to implement humanitarian projects globally.

Humanitarian Icon of IRM, Ashraf Muslim who was a part of the humanitarian mission of the Squad Celebriti Global Volunteers in Bosnia and Herzegovina also insisted that every human being has been given the power to preach and deliver messages to the public.

Apart from the 12 celebrities in the Squad Celebrity Global Volunteers, a total of 20 local artists were also involved in contributing their personal items to auction and to be donated to the Squad Celebrity including Dato' Siti Nurhaliza and many more.



Squad Celebrity Global Volunteers taking part in the event



Pre Loved Items Sales at Tamu Suite & Hotel



Exclusive item sold at auction

IRM GIVEN MANDATE TO HELP PALESTINIANS



Datuk Seri Dr. Wan Azizah giving speech at Palestine Fund Lauching Ceremony

Islamic Relief Malaysia (IRM) as an international humanitarian organisation was nominated as one of the implementing partners for Palestine Fund campaign alongside a local non-government organisation, MyCARE.

The YKN-Palestine Fund campaign was officiated by Deputy Prime Minister, Datuk Seri Dr. Wan Azizah Wan Ismail and implemented by National Welfare Foundation under Ministry of Women Development, Family and Society.

She also expressed her gratitude towards all donors and believes that Malaysians from all ethnic backgrounds can help change the fate of Palestinians.

Commenting on the humanitarian issues in Palestine, Dr. Wan Azizah also emphasised the Palestinian issue is not just an issue for Arabs or Muslims but it needs the power from the public to help restore the condition in Palestine.

Dr. Wan Azizah hopes supports from the public, corporates, agencies and media organisations could make the campaign a success.



Palestine Fund Campaign officiated by Datuk Seri Dr. Wan Azizah

TAZKING WINS THE HEART OF MANY

Malaysia Day 2018 was celebrated with Tazkirah and 'busking' (Tazking) by Islamic Relief Malaysia (IRM) alongside Afad & Friends in an effort to encourage the public to continue serving the needy.

The busking which began with the songs in commemoration to comprehend the pain felt by the needy, either inside or outside the country, captured public interest to continue making contributions.

In addition to entertaining the public in support of the event, IRM also had the opportunity to share experiences and humanitarian messages that alerted the public regarding emergency situations that took place everywhere and needed compassion and the help of the public.

Nurdahlia Omar, one of the spectators who were in the busking scene, said that the steps taken by the IRM were a new initiative and gave a different uniqueness to humanitarian world as it grew the level of awareness on humanitarian issues happening across the world.

At the same time, the program in conjunction with Malaysia Day 2018 not only received the support from Malaysians but also foreign tourists who also contributed to reduce the burden held by those in need.



Afad performing at Tazking Semarak Patriotik and Cinta Warga Dunia Prihatin



Among the spectators enjoying the busking



Audience from India joining the performance



Spectators impressed with the performance by Afad & Friends

IRM's Activities

JULY

- 5 STEM Consolidation Programme (Engineering) Orang Asli Students
- 7 Corpses Management Course Part 1
- 7 Social Entrepreneur IRM Course
- 9 Fire Relief Kg Gas Sandakan, Sabah
- Crafting Love & Care Mission by Volunteers of IRM
- 22-27 Humanitarian Mission Lombok, Indonesia
- 25 We Are Awesome Heroes
- 28 Family Day IRM

AUGUST

- 3 Volunteerism Tour Programme
- 4 Flash Sales Charity Shoppe IRM
- 7 Mock-key MBSB Handover, Malim Nawar
- 8 Corpses Management Course Part 2
- 8 Fire Relief Kampung Air, Semporna, Sabah
- 9 Academic & Agidah Strengthening Camp
- Monthly Workshop Programme Social Entrepreneur D2G
- 14 Ukhuwah Relaxing Activities
- 14 Sharing Session with Kids and Parents at UPSI
- 19 A Hand That Never Stops Giving
- 23 Qurbani Pusat Aktiviti Warga Emas, Alor Gajah
- 24 Qurbani Kampung Kabel, Gerik
- 24 Fire Relief Rumah Panjang Sungai Merah, Sri Aman
- 25 Qurban Perdana 2018
- 25 Qurbani Pos Pulat, Gua Musang
- 28 Zakat House MBSB Handover, Sabah
- **30-31** Independence Day Celebration Pos Pulat

SEPTEMBER

- 1 Harmoni Project 2.0
- Charity Sales Pre-Loved U4U
- 6 Sign Language Course
- 8 Palestine Fund Campaign Launching
- 8 Flash Sales Charity Shoppe IRM
- 9 Monthly Workshop with D2G Entrepreneurs
- 14 Fire Relief Rumah Panjang TR Augustine,
 Sri Aman
- Mathematics Interactive & Practical Extra Class
- 15-16 Sarawak Outreach Uprising Legacy 2.0
- 16 Tazking Patriotism and Concern for the World
- 17 Fire Relief Rumah Panjang TR Augustine, Sri Aman 2.0
- 19-20 Leadership Awakening Program
- 22 Maybank Global Corporate Responsibility
 Day
- 23 Talk at Kg Kebun Baru
- 25 Sharing Session at UPSI
- 25 Unsung Heroes at Bengkel Kaya Klang
- **26-30** Booth Halfest Giant
- 29 Livelihood Programme

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